

Outsourcing is more profitable than managing your LMS in-house.

Why working with SalexLMS will save your organization money, create less burnout, all while growing sales.

SalexLMS™

Reps don't sell what they don't understand.

You believe that building a quality training platform will increase your company sales?

1. Accelerates employee development and growth
2. Automates training and onboarding
3. Improves engagement and retention
4. Establishes a sense of purpose for employees
5. Unifies company culture

An LMS is for more than just creating courses

Going In-House

Staff Costs

The average sales enablement manager salary in the USA is \$121,967 per year or \$58.64 per hour. Entry level positions start at \$101,083 per year while most experienced workers make up to \$160,664 per year.



Talent.com

<https://www.talent.com/salary/job=sales+enablement...>

[Sales Enablement Manager average salary in the USA, 2024](#)



\$122,000

For just one employee

Software Costs



GroupApp

<https://www.group.app/blog/lms-cost>

[LMS Cost Simplified - Ultimate LMS Pricing Guide 2024](#)

Jan 2, 2024 — ... **average learning** tech budget is consumed by **LMS costs**. Capterra research indicated that enterprises spend an **average of \$70,614 per year** on LMSs ...



\$71,000

For just software

Going In-House

Equipment
\$22,000

All-in
\$215,000

The screenshot shows a checkout page for B&H Photo Video. At the top, there are three steps: 1. SHIPPING, 2. PAYMENT, and 3. REVIEW & SUBMIT. The current step is REVIEW & SUBMIT. The page is titled "Secure Checkout" with a lock icon.

Shipping Address: Brandon Wade, Brandon Wade Visuals, 871 Oklahoma Ave, Baldwin, MO 63021. There is a "CHANGE ADDRESS" link.

Your Shipping Method: 19 Items. Estimated Delivery: Sun Mar 3. Options include Expedited Delivery (FREE) and 1 Day Delivery (\$275.42, Fri Mar 1 by 12:00pm). A "Show More Shipping Options" link is also present.

Shipping Items:

Item	Stock	Qty	Subtotal
Canon XF605 UHD 4K HDR Pro Camcorder	In Stock	3	\$12,897.00
Aputure LS 300k Bi-Color LED Monolight (N-Mount)	In Stock	2	\$1,998.00
Impact Heavy-Duty Air-Cushioned Light Stand (Black, 9.5')	In Stock	2	\$109.90
Apple 24" Mac with M3 Chip (Silver)	In Stock	1	\$2,699.00
Samsung ZTB T7 Portable SSD (Teal Gray)	In Stock	1	\$159.99
Sony MDR-7506 Headphones	In Stock	1	\$84.99
SmallRig FreeBazer Heavy-Duty Carbon Fiber Tripod System	In Stock	3	\$1,197.00
RODE Wireless GO II 2-Person Compact Digital Wireless Omni Lavalier ...	In Stock	1	\$378.00
Dell UltraSharp 31.5" 4K HDR Monitor	In Stock	1	\$699.99
Angler Quick-Open Deep Parabolic Softbox V2 (36")	In Stock	2	\$198.00
Angler Grid for Quick-Open Deep Parabolic Softbox (36")	In Stock	2	\$0.00

Electronic Download: 1 item. Estimated Delivery: Electronic Download. Item: Adobe Creative Cloud (12 Month Subscription, Download) \$659.88.

Price Breakdown:

Subtotal:	\$21,081.75
Shipping:	Free
Sales Tax:	\$862.82
You Pay:	\$21,944.57

A black arrow points to the "Place Order" button. Below the price breakdown is a "Select Gift Options" button. At the bottom right, there is a "Continue to Payment" button.

Cart ID # 453 594 639 44

Having trouble? Contact us!
[Live Chat](#) 800.606.6969

[Return Policy](#) [Shipping Information](#)
[Payment Options](#) [Your Privacy & Security](#)

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Going In-House

In-House LMS

One Employee
Software Expense
Equipment Expense

Unknown time until launch.
Unknown turnaround time.

This leaves your investment very vulnerable to failure due to burnout, turnover and stress.

Going In-House

We want to utilize and clone your:

- Sales Enablement Team
- District Managers
- Product Managers

to guide us through your best sales practices.

Game Changer

One-Time Video Package

12 videos per session with 3 days of filming and a entire editing team.

Perfect for:

Established businesses or businesses seeking to enhance their online sales training platform to grow their sales.

Includes:

- Multiple strategy and planning meetings before filming.
- Three days of filming with three professional cameras, two video lights, and two microphones.
- We travel to anywhere in the continental United States.
- Editing includes graphics packages, music, titles, and video thumbnails.
- Includes 12 finished videos.
- With an average of 6 minutes of total running time (fully edited) per video. Minimum of 90 seconds and max of 10 minutes.
- PDF handouts designed for better retention.

\$18,000

30-Day

Turnaround

Terms: 40% 30% 30%

Growth & Scale

Quarterly Video + LMS

12 videos per session with 3 days of filming with custom LMS development and ongoing management.

Perfect for:

Established businesses or businesses seeking to enhance their online sales training platform to grow their sales.

Includes:

- Multiple strategy and planning meetings before filming.
- Three days of filming with three cameras, two video lights, and two microphones.
- Editing includes graphics package, music, titles, and video thumbnail.
- Includes 12 finished videos per quarter.
- With an average of 6 minutes of total running time (fully edited) per video. Minimum of 90 seconds and max of 10 minutes.
- Custom online training platform (LMS) with usernames, passwords
- PDF handouts designed for better retention.
- Weekly LMS reporting and ongoing maintenance and support from our team.

\$48,000

One-time Setup
90-Day Turnaround

\$20,000

Filming, Editing, Adding
Ongoing Quarterly
30-Day Turnaround
Starts after Setup

\$2,000

Admin and hosting
Ongoing Monthly
7-Day Turnaround
Starts after Setup

Jet Fuel

Quarterly Video + LMS

24 videos per session with 5 days of filming with custom LMS development and ongoing management.

Perfect For:

Medium to large corporations that need turnkey online training membership platform with training videos and downloadable training resources.

Includes:

- Multiple strategy and planning meetings before filming.
- Five days of filming with three cameras, two video lights, and two microphones.
- Editing includes graphics package, music, titles, and video thumbnail.
- Includes 24 finished videos per quarter.
- With an average of 6 minutes of total running time (fully edited) per video. Minimum of 90 seconds and max of 10 minutes.
- Custom online training platform (LMS) with usernames, passwords
- PDF handouts designed for better retention.
- Weekly LMS reporting and ongoing maintenance and support from our team.

\$56,000

One-time Setup
90-Day Turnaround

\$27,000

Filming, Editing, Adding
Ongoing Quarterly
30-Day Turnaround
Starts after Setup

\$2,500

Admin and hosting
Ongoing Monthly
7-Day Turnaround
Starts after Setup

SalexLMS™

	Game Changer	Growth & Scale	Jet Fuel
	Quarterly Video Package	Quarterly Video & LMS	Quarterly Video & LMS
Videos Per Session	12	12	24
Days of Filming	3	3	5
Strategy Sessions	2	2	3
Filming Gear	✓	✓	✓
Domestic Travel	✓	✓	✓
Editing Package	✓	✓	✓
PDF Handouts	12	12	24
LMS Strategy Sessions		✓	✓
Custom LMS Design		✓	✓
Weekly Management & Hosting		✓	✓
App Design Upgrade Option		✓	✓
First Time Cost	\$18,000	\$48,000	\$56,000
<i>(First filming session and LMS setup)</i>			
Turnaround Time	30 days	90 days	90 days
Ongoing Quarterly Sessions	\$18,000	\$20,000	\$27,000
Monthly management and hosting	-	\$2,000	\$2,500
	One Year Contract	Two-Year Contract	Two-Year Contract

Additional Add-Ons

- Custom LMS iOS and Android App
- Weekly (remote) podcast production
- Weekly email distribution



SALEX LMS

Project Director
Project Manager
Three Video Editors
Website Administrator
Software Included
Equipment Included

90-days to launch.
30-day turnaround time.

This protects your investment and maintains quality, without burnout, turnover or stress.

Annual View
WITHOUT
SalexLMS™

\$215,000

First Year

\$193,000

Each year following
with ongoing video

\$193,000

Each year following

**One Employee
Software
Equipment**

Unknown time until launch.
Unknown turnaround time.

This leaves your investment very vulnerable to
failure due to burnout, turnover and stress.

Annual View
WITH
SalexLMS™

\$132,000

First Year

< 39% less

\$104,000

Each year following
with ongoing video

< 46% less

\$24,000

Each year following
with just LMS

< 88% less

**Project Director
Project Manager
Three Video Editors
Website Administrator
Software
Equipment**

90-days to launch.
30-day turnaround time.

This protects your investment and maintains
quality, without burnout, turnover or stress.

SalexLMS™



"With Salex, we started an online global training program centered around our training videos to help set our products apart from our competitors in our industry with sales reps around the world."

**ANTHONY K.
WINNEBAGO RV**



"At first, I was not good at being filmed for our sales training videos, but working with this team helped me get in my groove. It is a really fun part of my job now."

**NICK L.
WINNEBAGO RV**



"They took a lot of pressure off my already overly busy schedule of trying to shoot and edit in-house. I'm grateful for their background and experience. The team at Salex is great to work with."

**ZACK H.
WINNEBAGO RV**



"I was a marketing consultant when I first started working with Winnebago, and when I saw the backlog of videos that the WGO employees were trying to produce in-house, I recommended Salex to get us out of a jam. Then we just kept working with them because it is easy (and cheaper) for us."

**MARK N.
WINNEBAGO RV**

SalexLMS™

Next Steps

- [Book an appointment.](#)
- **We** paperwork & invoice.
- **You** sign and submit payment online.
- **We** book onboarding meeting.
- **You** meet your project manager.
- **We** book filming dates.
- **You** fill out onboarding form.